

NEWS RELEASE

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WELCOME TOURISM SERVICES APPOINTS NEW SALES MANAGER

Welcome Tourism Services, part of Tourvest Destination Management, is proud to announce the appointment of Victoria Rodenacker in the position of Sales Manager with responsibilities lying within the German, Austrian and Swiss markets.

After completing her Hotel Management diploma, Victoria worked in Spain before returning to her South Africa, her home country. She worked for 2 prestigious hotels and in a Global Networking Centre before joining the Welcome Tourism Service's team. Victoria has a passion for travel, people and their stories specifically to South Africa.

"We are very excited to have Victoria join the team and have no doubt she will be successful in her new role. Victoria will be heading up the Product Development Team and will assist them to better understand and exceed clients' needs. Victoria's proficiency in German and Spanish are indeed advantageous and we hope to utilize this skill in such a way that it is beneficial to the market", says Sabine Blehle, Sales and Marketing Director for Welcome Tourism Services.

For more information, contact Victoria Rodenacker on Tel: +27 011 676-3300, Fax: +27 011 884-1590, Email vrodenacker@welcome.co.za or visit www.welcome.co.za

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Notes to editor

- With more than 30 years of tourism experience, Tourvest Destination Management provides structure to the following reputable brands: Welcome Tourism Services; Your Africa; Event Dynamics; Focus Tours; SST and Sense of Africa (Namibia).
- Tourvest Destination Management is a singular cohesive business unit. With a philosophy that includes a multi-brand distribution strategy, this ensures their international trade partners the dedicated service levels, personal relationships and attention to detail they would expect from a smaller business, whilst enjoying the benefits of dealing with the largest inbound company in sub-Saharan Africa.
- Tourvest Destination Management is committed to protecting the South African environment, uplifting its people and promoting responsible tourism. To this end, the company has put its weight behind a number of community-based projects and ethical tourism initiatives, in a bid to secure a sustainable future for its people and biosphere.